

Avanta promotes pedal power at Hammersmith

Avanta is urging clients at its popular Lyric Square [serviced office centre in Hammersmith](#) to get on their bikes and cycle to work as part of a drive to encourage people to use more environmentally-friendly commutes to the office.

“With almost 1,000 clients working at the Lyric Square centre we’ve installed new larger secure bikes racks and storage lockers as part of our plan to help promote fitness and reduce carbon emissions,” comments Charlotte van Fowler, Avanta’s [business centre](#) manager.

“We had a dark draughty loading bay with a few old racks in, but found that more and more companies expect better for their staff that cycle. We have responded to this by working with a specialist company, [H-B Designs](#) (www.hbdesigns.co.uk), to provide us with their unique [ACCP](#) racks and lockers that we helped to design and a fantastic weighted smooth-sliding entrance door.

“This new secure entrance to the building means that cyclists can access the bike storage room without dragging their bikes through reception. We also have a shower facility available so our clients really have no excuse not to swap the car or bus for pedal power! It’s fantastic and we’re really pleased with the results”

“Being in a serviced office that has excellent facilities, staff and atmosphere is one thing,” adds Neil Jeffries, digital director Oddizzi, based at the [Hammersmith business centre](#).

“However, to have all that and the added benefit of a brand new, secure, modern area to store your bike, with its own access via swipe card is a real bonus.”

Becky Barker, from centre client Hayes Law, concludes, “The new bicycle racks are great. Everything is so much more tidy and easier to use and the racks are simple to load and can’t damage the bike – it’s brilliant and it shows that Avanta listens to what its clients ask for”



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Note to editors:

Avanta managed Offices was formed in 2004 by David Alberto. The company offers highly flexible, unbranded office space and meeting rooms, with advanced and competitively price technology, tailor made to meet the requirements of the occupier. In the UK it currently manages more than 650,000 sq ft of office space in prime locations in London, the Thames Valley, Manchester and Edinburgh. It also operates one business centre in New Delhi, India and in 2009 formed a partnership with Regent Business Centers, which manage 13 locations throughout the US.